



Website Volunteer Role

About the charity: we help young people from disadvantaged backgrounds aged 11-18 to break through the barriers to social mobility. Working with 50 schools in North East England and London, in communities of multiple deprivation, we provide 1:1 coaching for over 2,500 young people every year, offer support in schools on A Level Results Day, and host employer Insight Days with businesses of all sizes.

Our website: in 2020 we commissioned an agency to build MyBigCareer a new website, allocating a small budget to replace a very basic site which had been in place since 2013. The launch of the new website early in 2021 coincided with our new brand identity, with much-improved content, imagery and new proposition to engage our audiences. It has been well received, especially by our key audiences: corporate partners, prospective supporters and schools. Two years on and the site needs some TLC! The tasks we need help with include:

- Site maintenance, security updates, plugin updates
- Fixing Wordpress functionality issues including problems with the block editor and fonts
- Design of new pages and refresh of existing content
- Optimization and analytics
- Ongoing content management
- Helping to upskill our team to manage the site

The volunteer role: we are looking to bring together a small group of suitably skilled volunteers to help us shape up the website and keep it on top form on an ongoing basis. To be considered for this role we need you to have...

- Professional or personal experience of building or maintaining a website
- Technical competency as a Wordpress user/developer
- Knowledge of the tools and functionality that enable a great user experience
- An eye for design and brilliant content!

Time commitment: we know how busy work and home life can be, and welcome whatever time you can give us. There's an initial phase of this project where we're hoping someone can offer us some focussed hours to do the website updates and fixes. Following that, we anticipate that the maintenance of the site will require around 2 hours of your time each month.

This is a great opportunity to use your digital skills and experience to help MyBigCareer provide an engaging and inspiring website that is an essential tool in helping the charity support more young people from under-represented backgrounds. If you have any questions, or would like to find out more, then please contact the team: volunteering@mybigcareer.org