

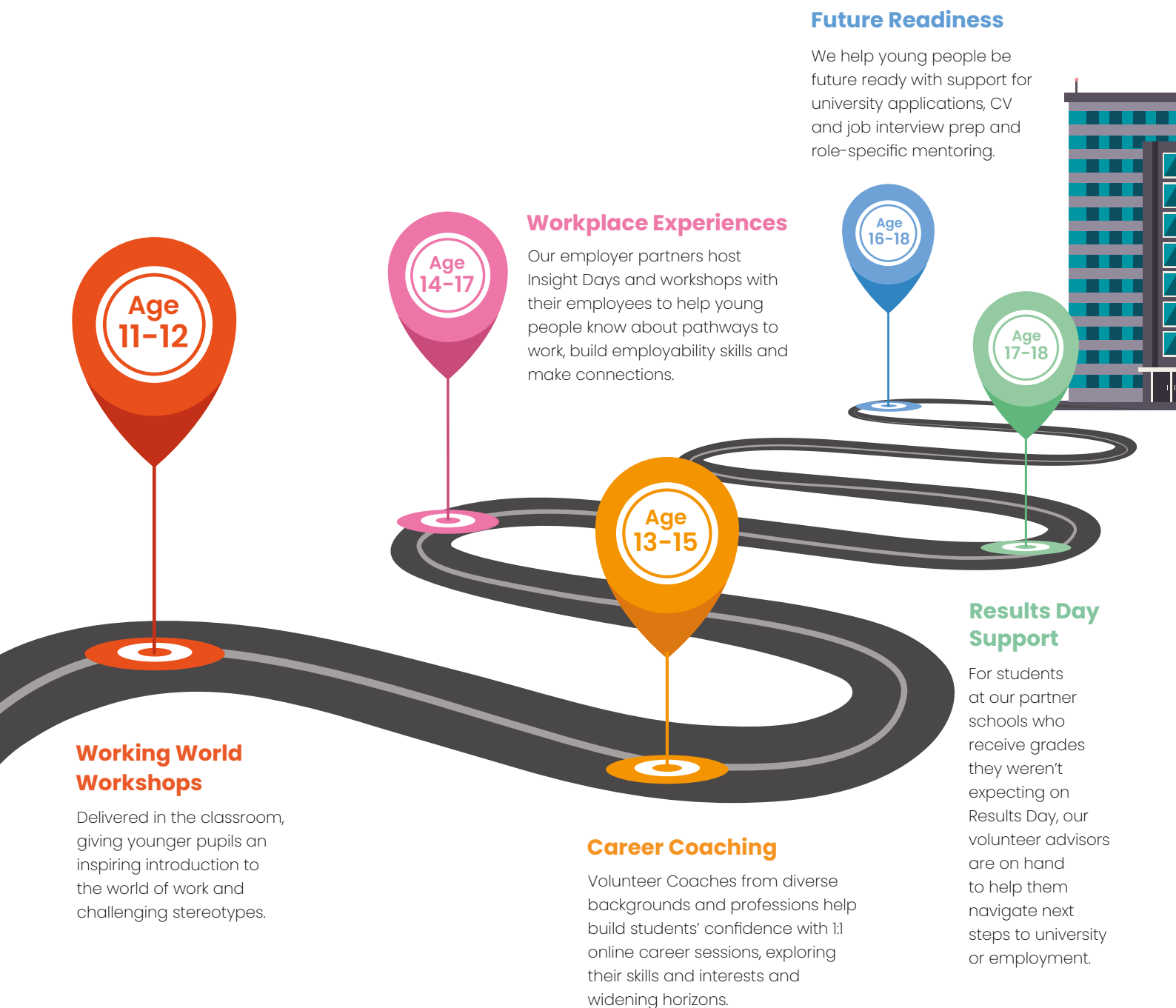


Our Impact for Young People



Our programme

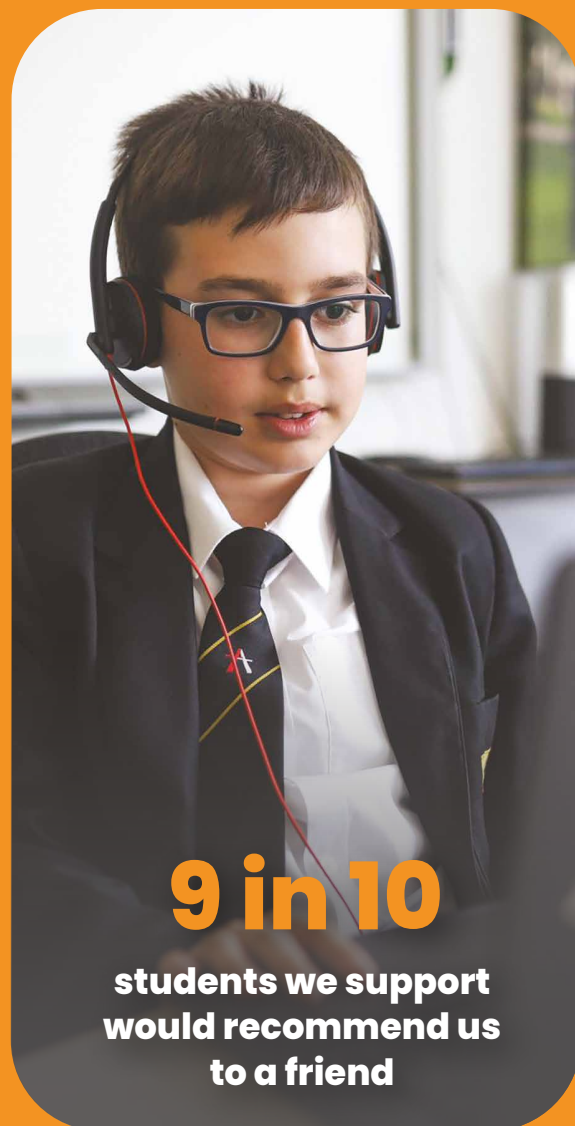
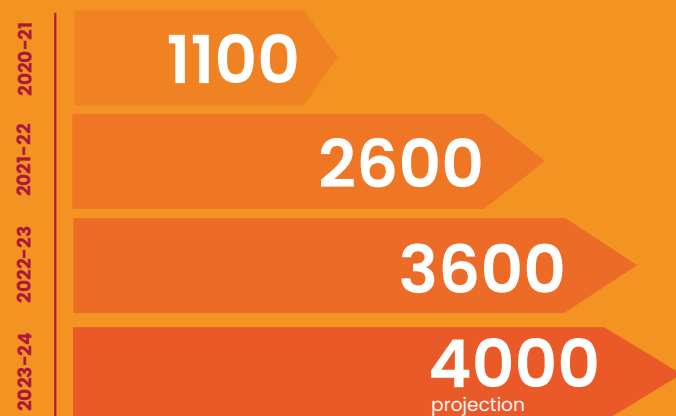
In 2020 we began building a new programme for young people from disadvantaged backgrounds to provide support and inspiration at important stages on their journey to future employment. The impact of the pandemic on young people's employability led us to develop a new online model of 1:1 career coaching which we now combine with in-school workshops and workplace experiences to support over 3,500 under-represented students aged 11-18 every year.



The young people we support

We work with schools in areas of multiple deprivation to support students who face the greatest inequity and barriers to future employment. Our volunteers, staff team and employer partners have helped pilot and roll out the MyBigCareer programme supporting over 7,300 young people aged 11-18 since 2020.

Students directly supported



Sustainable Development Goals

We aim to contribute to the United Nations Sustainable Development Goals by working with schools, employers and grant-makers to reduce poverty through improved education, access to work and equality of opportunity for young people.



Quality Education

We help schools provide inclusive and equitable access to Careers Education, Information, Advice and Guidance.



Reduced Inequalities

We support young people facing inequality of opportunity as a result of their background, location, ethnicity, gender and other factors.



Decent Work and Economic Growth

We help young people overcome barriers to future work, helping them to be inspired, informed and ready to secure meaningful employment.



Gender Equality

56% of the students we support are underrepresented girls. We introduce them to inspiring women from the world of work.

Supporting schools

Inspiring pupils from age 11, we raise aspirations for future employment best suited to that individual, irrespective of academic ability. Our programme is active in over 50 schools in six London Boroughs and across North East England, supporting teaching staff to enhance careers guidance provision. We explore each young person's skills, aptitudes and interests, empowering them to pursue their chosen career paths and thrive in the world of work.

9 in 10

schools have insufficient funding for careers guidance provision¹

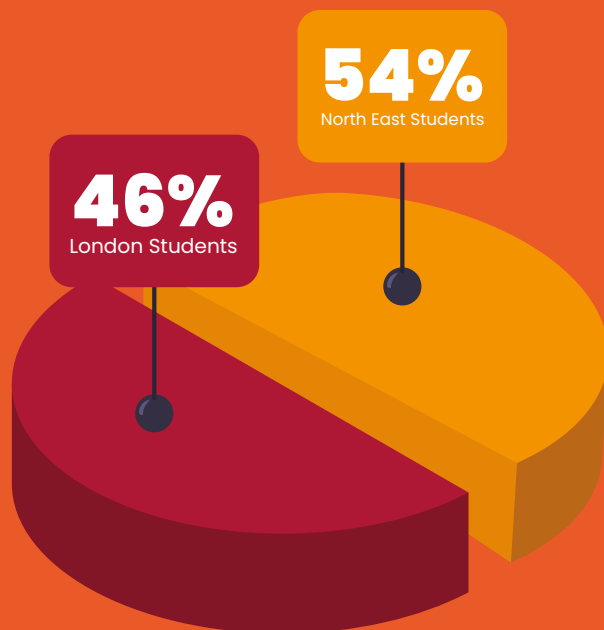
Young people uncertain about career ambitions are

3X MORE LIKELY TO BE NEET^{*2}

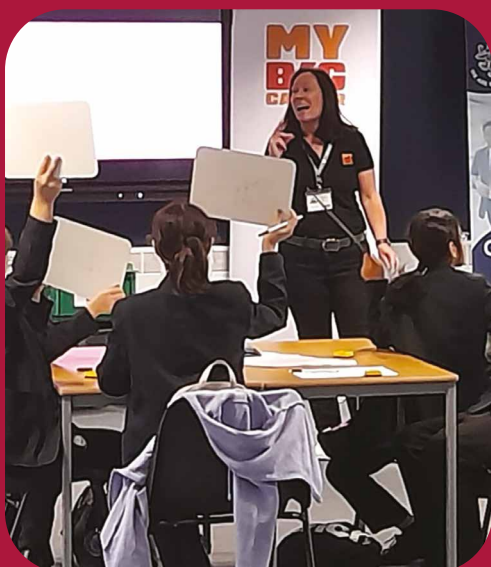
**Not in Education, Employment or Training

>85%

of the students we support are eligible for Free School Meals



7300+ young people supported since 2020



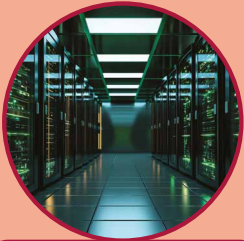
We share the Social Mobility Commission's broader view of social mobility for a wider range of people who want to improve their lives, in smaller steps. We support those young people who would otherwise be left behind, widening horizons for all, not just the academically gifted.

We recognise the House of Lords Youth Unemployment Committee recommendations that "beginning Careers Education, Information, Advice and Guidance at 16 is too late". We sow the seed of inspiration for pupils from age 11, with workshops to help open their minds to the opportunities they can reach for.

North East England

According to The Social Mobility Commission, young people in the North East face some of the worst outcomes for education, occupations and earnings. Responding to high demand, we support a growing number of schools in communities where up to 40% of children live in poverty. 4,000 pupils in Darlington, Middlesbrough, Newcastle, Sunderland and surrounding areas have taken part in our workshops, 1:1 coaching sessions and employer Insight Days.

Ashington



**Data Processing Hosting
& Web Portals**

Newcastle
upon Tyne



**Software
Development**

South
Shields



Manufacturing

Sunderland



**Motion Picture Video & Television
Programme Production**

Durham

Peterlee



**IT Consultancy &
Other IT Services**

Hartlepool



**Telecommunication
Activities**

"MyBigCareer is working hard to challenge the inequality of opportunity many young people face in the communities served by the East Coast Mainline. I urge employers in the region to support the next phase of this important programme's expansion."

Rachael Wilson,
LNER Community Investment Manager

Middlesbrough



Teacher Feedback

We have shaped our programme in close consultation with teaching staff at our partner schools. Responding to the gap in provision that the schools highlighted to us, we developed new Working World Workshops for younger pupils, offered more online coaching sessions and facilitated more employer encounters for older students.

More than 100 teachers have given their feedback after seeing how their students grew in confidence and career awareness after taking part.



100%

said their students benefited



100%

said the students enjoyed the sessions



9 in 10

said the sessions will help students achieve future goals



100%

would recommend MyBigCareer to a colleague or another school



"Our school has higher than average social deprivation serving outlying former mining villages. MyBigCareer volunteers help us show students there are opportunities beyond their small communities."

Careers Lead, Belmont Community School, Durham



"I can't overstate how our students have benefited from MyBigCareer's support. They respond so positively to role models from the world of work to raise their aspirations and help them identify future goals."

Careers Lead, Benfield School, Newcastle



MyBigCareer volunteers challenged and stretched our students and engaged well. They have treated the young people magnificently. I am keen to run events like this in all of my schools in the future.

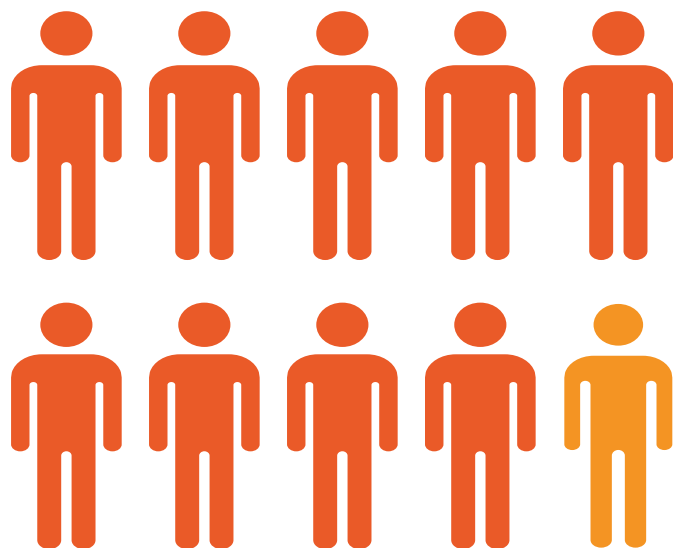
Careers Lead, Our Lady's Catholic High School, Hackney



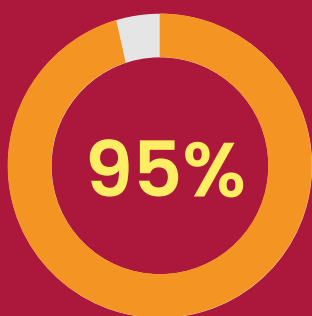
Student Feedback

Using the Gatsby Foundation Benchmarks for Good Career Guidance, we ask every student we support to complete an evaluation to measure improvements in confidence and their awareness of career choices.

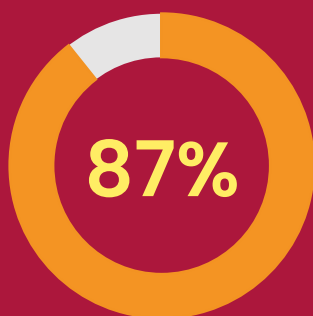
We use this feedback to shape our programme to ensure we're having the maximum impact for the young people we support.



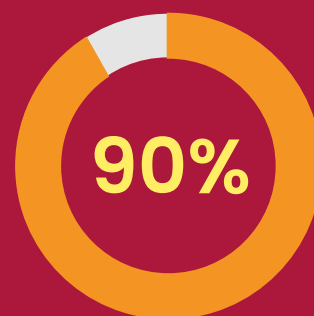
9 in 10 have a clearer career plan as a result of our support



agree the MyBigCareer programme has been beneficial to them



say they feel more confident



would recommend our programme to a friend



Young people's stories

“

MyBigCareer Coach just listened without interrupting or judging me and supported my every decision.

Year 10 student, Middlesbrough

”

“I really liked talking to someone about my dreams for the future.”

Year 8 student, Newcastle

“

I think this should be available for young people around the UK and should be a permanent thing to give children a clear idea of their future.

Year 9 student, Newcastle

”



I was mind blank, didn't know what to do. I told Tom, the volunteer advisor, that I wanted to go to Uni. He talked me through the options as I didn't have anyone to talk to in my family. Listening to Tom was the best decision I made.

MyBigCareer is helping young people like me really know what they want to do.

Tanzeela, Year 12 student,
East London



My Coach gave me advice that I will carry through my whole career with me.

Year 9 student,
Wandsworth, South London

"The advice was very helpful to me and made me more confident about what career path to take."

Year 10 student, Shadwell, East London

"Talking things through about my chosen subjects, and what I would like to do, made me feel certain about my future."

Year 9 student, Durham



"Every day we see the inequity of opportunity faced by young people from less advantaged backgrounds. With the powerful evidence that our volunteer coaches and employer partners are making such a positive difference to young people's aspirations, it drives us all to do more to nurture the future workforce."

Laura Littlehales,
MyBigCareer CEO

Our volunteers

Volunteers are fundamental to the support we provide to young people. Our programme has been activated by over 360 volunteers from all walks of life and professional backgrounds. Many have lived experience of the barriers underrepresented students face. They offer 1:1 coaching most days during term time, host Insight Days in their workplaces and provide support within schools on Results Day each year.

As Career Coaches, Hosts and Advisors, these inspirational volunteers provide new perspectives and encouragement for young people who often don't have a positive role model in their lives. Many pupils tell us it's the first future career conversation they've had.



"Helping young people and giving them an insight into working life is the most rewarding part of being a volunteer."

Teleperformance employee, Gateshead

"The young man, aged 15, wanted to make his family and in particular his Mum proud of him, and to repay her for all of her sacrifices. He believed it was selfish to have career aspirations because it was just about him and he wasn't thinking about supporting his family. I encouraged him to talk to his Mum about his career aspirations – he had never spoken to anyone about his future career before today."

MyBigCareer Volunteer Coach

SUPPORTED BY
360
VOLUNTEERS

2664
hours
of 1:1 coaching
delivered

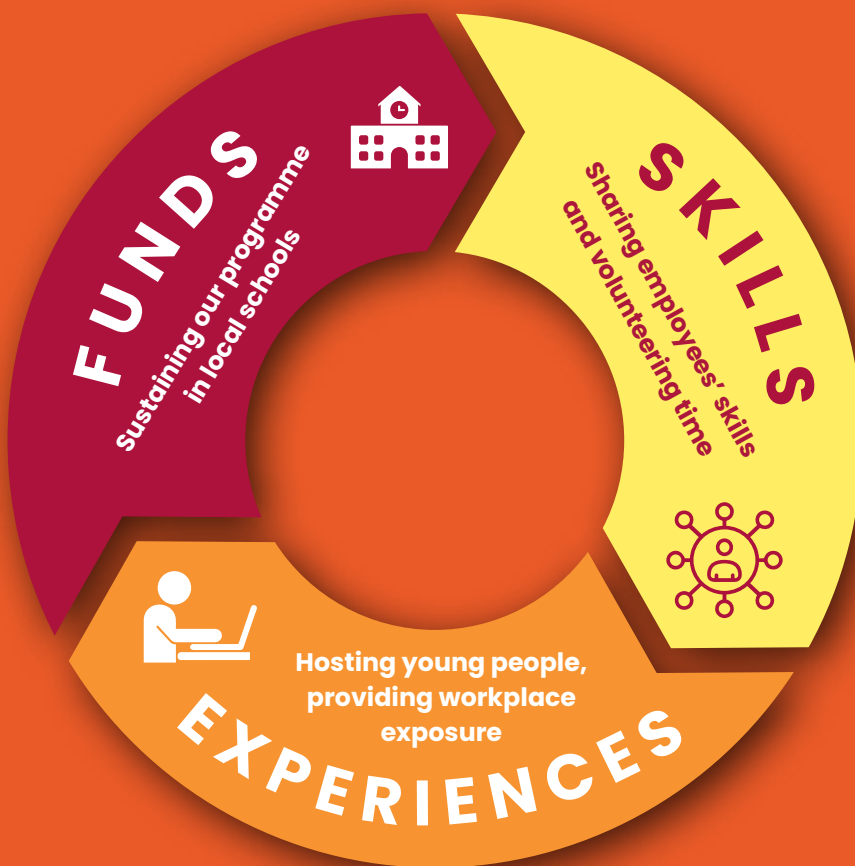
550
DAYS
of volunteer support
to enhance schools
careers provision

Partnerships

Our partnerships with leading employers deliver value for the young people we support and for the businesses who support us.

Partners like Legal and General, LNER, Gilead Sciences, Ecotone UK, Aspect Capital and Advent International have provided vital funding, mobilised employee volunteers and hosted young people in their workplaces.

How we work with employers



“

DWF is committed to investing in the local community, especially in the young people who are our future workforce. Our relationship with MyBigCareer allows us to do just that. The Insight Day we hosted at our Newcastle office enabled us to support the employability of local students and engage our staff in addressing the inequality of opportunity that many young people in the North East face.”

Lisa McPherson, DWF Law LLP



With special thanks

Our work wouldn't be possible without
the partners and grant-makers who
have supported us. Thank you.